



EXPERIENCE

Sr. Design Lead, InVisionApp 2019 to present

- Manage vision and direction of InVision’s customer facing platform, ensuring communication highlights design products, education and top design teams
- Define the platform team’s quarterly strategy, objectives, project planning and vision for direct reports
- Improve team operations, process and execution while promoting research, user testing and UX thinking within the design communications team
- Establish and manage a product aligned design system for the platform team
- Ensure design execution meets strategic metrics to improve sales, customer research and empower new branded content and campaigns

Sr. Design Lead, Rightpoint 2017 to present

Design Lead, 2016 to 2017

Sr. UI Designer, 2015 to 2016

- Led user experience and interface design across various CRM (Sitecore, Episerver, Salesforce, Sharepoint), iOS and Android projects.
- Managed and led design execution across five major strategic accounts
- Engaged in work from estimation, planning, discovery, experience, visual design and development oversight until launch
- Initiated, led and managed a new project process for the design team to improve efficiency, project standardization and cross-discipline collaboration
- Support team mentorship, training, thought leadership, and recruitment
- Team subject matter expert in accessibility and design systems

Sr. UI/UX Designer, Walgreens 2014 to 2015 (Contract)

- UI and UX design for Walgreen’s Digital Health and Balance Rewards web design.
- Development sprint planning and collaboration for Digital Health product designs
- Converted and established a WCAG compliant digital style guide to be implemented across all of Walgreen’s digital experiences.

Sr. UI/UX Designer, Razorfish 2014 (Contract)

- UX and UI design for the Hollister Co. iOS and Android e-commerce app
- Strong focus on user-flows and interaction experience to improve engagement and conversion of social campaigns and influencer marketing
- Collaborated with the responsive web team to ensure consistency

Interaction Designer, SapientNitro 2013 to 2014 (Contract)

- Art direction and UI design for Dodge, Hyatt, and Abbott.
- Concept development, wireframing and design oversight through product launch and agile iterations.

EDUCATION

Ohio University 2009

Bachelor of Science in Communication and Digital Media
Specialization in Video Game Sequencing and Special Effects

Skills

User experience design
User interface design
Design strategy
Design workshop facilitation
Design systems
Prototyping and animation
Web Accessibility
Client and team management
Branding
User testing
Product design
Ecommerce

Time spent at work

50% Researching, sketching, designing and testing solutions

30% Communicating with stakeholders and supporting new business challenges

20% Improving operations, process and team planning

10% Managing/mentoring team

Recognition

2020 Neilson Norman Group’s Top 10 Best Intranet

2018 Ragen Communication Overall Intranet Winner

20th Annual Webby Awards Official Honoree

Interests

- Travel
- Boxing
- Sports
- Video games